

Licensing Sub-Committee

Supplementary Agenda

Monday 31 July 2023 at 6.30 pm

This meeting will be held remotely

Watch the meeting live: youtube.com/hammersmithandfulham

MEMBERSHIP

Administration:	Opposition:
Councillor Paul Alexander (Vice-Chair) Councillor Florian Chevoppe-Verdier	Councillor Dominic Stanton

CONTACT OFFICER: Debbie Yau
Committee Coordinator
Corporate Services
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Public Notice

This meeting will be held remotely. Members of the press and public can watch the meeting live on YouTube: youtube.com/hammersmithandfulham

Speaking at Licensing meetings is restricted to those who have submitted a representation and registered to speak.

Date Issued: 31 July 2023

Licensing Sub-Committee Supplementary Agenda

31 July 2023

Item

Pages

4. SHELL FULHAM CROSS, 222 - 224 FULHAM PALACE ROAD,
LONDON, W6 9NT - ADDITIONAL INFORMATION FROM THE
APPLICANT

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Agenda Item 4

From: [REDACTED]
Sent: Monday, July 31, 2023 10:13 AM
To: Licensing HF: H&F <licensing@lbhf.gov.uk>; [REDACTED]
Subject: RE: NOTICE OF HEARING - Shell Fulham Cross, 222 - 224 Fulham Palace Road London W6 9NT

Hi Lorna

[REDACTED] provides use with instructions on licensing and has produced some data which shows the level of alcohol sales per hour. I appreciate its late to produce this but hopefully the Committee will agree to me referring to this data as I think its helpful.

Thanks

[REDACTED]

From: [REDACTED]
Sent: Monday, July 31, 2023 10:41 AM
To: Licensing HF: H&F <licensing@lbhf.gov.uk>; [REDACTED]
Subject: RE: NOTICE OF HEARING - Shell Fulham Cross, 222 - 224 Fulham Palace Road London W6 9NT

Hi Lorna

I received some data from the client but was unable to review this until I was at my desk yesterday. I have asked the client to produce a single slide with the data which I am hoping to present but if this is not agreed I will simply make reference when I address the Committee – it would just be easier if they have visibility of the data.

Thanks

[REDACTED]

Alcohol Products sold per Hour over 11 Weeks (77 days)

(Monday 8th May 2023 - Sunday 23rd July)

Sales Type	Hours of Product Sales		Average Alcohol Products Sold during stated Hour <small>(over 77 Day)</small>	Total Alcohol Products Sold per Hour over 11 Weeks	Days of Zero Product Sales <small>(during stated Hour)</small>	Days of Product Sales	Total Days
	From	To					
SHOP & DELIVERED SALES	07:00	08:00	0.49	38	58	19	77
	08:00	09:00	0.30	23	62	15	77
	09:00	10:00	0.45	35	56	21	77
	10:00	11:00	0.77	59	48	29	77
	11:00	12:00	1.18	91	46	31	77
	12:00	13:00	0.84	65	42	35	77
	13:00	14:00	0.82	63	47	30	77
	14:00	15:00	1.77	136	30	47	77
	15:00	16:00	1.65	127	29	48	77
	16:00	17:00	2.65	204	18	59	77
	17:00	18:00	2.44	188	21	56	77
	18:00	19:00	2.52	194	16	61	77
	19:00	20:00	2.70	208	16	61	77
	20:00	21:00	1.86	143	30	47	77
	21:00	22:00	1.62	125	30	47	77
	22:00	23:00	1.66	128	38	39	77
	23:00	00:00	1.47	113	30	47	77
	00:00	01:00	1.92	148	33	44	77
DELIVERED ONLY SALES	01:00	02:00	0.19	15	71	6	77
	02:00	03:00	0.08	6	74	3	77
	03:00	04:00	0.06	5	75	2	77
	04:00	05:00	0.00	0	0	0	0
	05:00	06:00	0.04	3	76	1	77
	06:00	07:00	0.21	16	70	7	77
			27.70	2,133			